



Shirley Hoo

Charity begins at home – and for Shirley Hoo, it comes naturally as part of her family heritage.

Ipoh-born Shirley began helping the needy since childhood.

From age nine, she has reached out to the needy, especially children like herself.

That natural desire to help the less fortunate in society remains unabated, despite her demanding corporate career and priority time with family.

Shirley juggles working and personal life with her social responsibilities, working with humanitarian and charity projects in several countries.

In Malaysia, she is a passionate volunteer with Living Hope, sharing its vision of lifting children from poverty and empowering them through nutrition and education.